

**Sunshine Coast Game Fishing Club (SCGFC) REPRESENTATION IN THE
MEDIA (SOCIAL AND OTHERWISE)
MEDIA APPEARANCES AND REPRESENTATION**

If a member is approached at any time by the media for comment on an issue pertaining to SCGFC the member must refer the enquiry to the Executive Committee, namely the President, who will give comment on behalf of SCGFC.

SOCIAL MEDIA

- a) SCGFC recognises the benefits of social media as an important tool of engagement and enrichment for its members. However, it is important that the reputation of SCGFC, its members and associated entities is not tarnished by anyone using social media tools inappropriately, particularly in relation to any content making reference to SCGFC.
- b) When someone clearly identifies as a member of or being related to SCGFC, its members, in posts, comments or links on Social Media Platforms, they are expected to behave and express themselves appropriately, and in ways that are consistent with the rules and policies outlined in the SCGFC constitution
- c) When using social media, Members must not:
 - i. Post a comment that contains, or links to, libellous, defamatory or harassing content including use of illustrations or nicknames about SCGFC, its members, partners or the actions and rulings of the Executive Committee
 - ii. Comment on, or publish, information that is confidential or in any way sensitive to SCGFC, its members or partners.
 - iii. Bring SCGFC or the sport of Game Fishing of into disrepute.
 - iv. Enter discussion by way of posting or commenting which may be deemed as insulting, harassing or offensive toward SCGFC or its members.
 - v. Post images depicting a person, specifically children without the express permission of that person or their legal guardian.
 - vi. post or link to pornographic or indecent content
- d) All materials published or used on social media owned or relating to SCGFC must respect the copyright of third parties.
- e) Appropriate, specific and written permission must be obtained from the Executive Committee before creating any new website, social networking page or forum using or referring to SCGFC name or the name of any of its members or stakeholders. The same applies for the use of logos or images.
- f) If members are found to be in breach of any of these rules SCGFC may take disciplinary action in accordance with the constitution.